

Privacy Policy

We take your privacy very seriously.

This privacy policy governs your use of the software application Markit (“Application”) created by Jonathan Chang. Markit is a simple way to promote events where event creators use text messaging to grow and fully retain their audience. Markit gives creators a reliable way to stay engaged with their fans by giving them their own phone numbers to send custom text messages to all the people that have gone to their previous events. Our event platform makes it easy for people to go to the events they care about.

What information does the Application obtain and how is it used?

User Provided Information: The Application obtains the information you provide when you download and register the Application. Registration with us is mandatory in order to be able to use the basic features of the Application. When you register with us and use the Application, you generally provide your name, phone number (or email address for email-based account), user name, password and other registration information.

Markit reserves the right to upload user data, including contacts, files, and images. These are not public or solicited to any third parties and are used to store relevant information for your account and events.

Automatically Collected Information: In addition, the Application may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile devices unique device ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browsers you use, and information about the way you use the Application.

Does the Application collect precise real time location information of the device?

When you visit the mobile application, we use GPS technology (or other similar technology) to determine your current location in order to display events within a specified radius. We will not share your current location with other users or partners.

If no location permissions are enabled, your location will be defaulted to Boston, MA and will show you events at that location until you enable location permissions for Markit on your device.

Does the Application collect camera or camera roll information on the device?

When you create your account and events on our mobile application, we will ask for your consent to use your camera roll and camera in order to add a profile picture or photo for your event. This is entirely up to your own discretion whether to allow this feature. Markit will not share your photos anywhere outside of the application and they will be deleted when the user deletes the mark.

Do third parties see and/or have access to information obtained by the Application?

No. We do not share your information with third parties. The only other parties besides Markit that have your information are event creators on the platform that interact with your profile if you follow them or have RSVP'd to one of their events. They may send you text messages through the app platform, but they do not have your phone number and you are only accessible through your Markit profile. By unfollowing them on the app or replying HALT to texts from their number, the event creator will no longer have the ability to contact you via text message.

We may disclose User Provided and Automatically Collected Information: as required by law, such as to comply with a subpoena, or similar legal process;

when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;

with our trusted services providers who work on our behalf, do not have an independent use of the information we disclose to them, and have agreed to adhere to the rules set forth in this privacy statement.

If Markit is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of this information, as well as any choices you may have regarding this information.

What are my opt-out rights?

You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network. Currently, you cannot delete your profile, but that functionality will be added in the future.

Data Retention Policy, Managing Your Information

We will retain User Provided data for as long as you use the Application and for a reasonable time thereafter. We will retain Automatically Collected information for up to 24 months and thereafter may store it in aggregate.

If you'd like us to delete User Provided Data that you have provided via the Application, please contact us at jonathancchang@live.com and we will respond in a reasonable time. Please note that some or all of the User Provided Data may be required in order for the Application to function properly.

Children

We do not use the Application to knowingly solicit data from or market to children under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us at jonathancchang@live.com. We will delete such information from our files within a reasonable time.

Security

We are concerned about safeguarding the confidentiality of your information. Due to limited resources, we have limited current security, but do not collect any highly sensitive data. For the data we do collect, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Application. Please be aware that, although we endeavor provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

Changes

This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy on this site and informing you via email or text message. You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes. You can check the history of this policy by clicking [here](#).

Your Consent

By using the Application, you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us. "Processing," means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the United States. If you reside outside the United States your information will be transferred, processed and stored there under United States privacy standards.

Contact us

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at jonathancchang@live.com.